



**New York City  
Police Foundation**  
Invest in a Safe City

2014

# CRIME STOPPERS

**New Yorkers have helped Crime Stoppers solve over 5,300 crimes**



**We need your help to build on Crime Stoppers' success**



**CAPTURED**

**= CRIME STOPPERS 2014**

## RESULTS TO DATE

- ✓ \$1.8 million in rewards for anonymous tips
- ✓ 5,300 crimes solved
- ✓ 1,400 murders and attempted murders solved

## + NEW TECHNOLOGY

- ✓ Anonymous Online Web Tips
- ✓ Anonymous Text Tips
- ✓ Social Media Promotion
- ✓ HQ Surveillance Footage
- ✓ Facial Recognition
- ✓ Amber Alerts

- ↑ Increased tips through new technology
- ↑ Increased efficiency in solving cases sooner
- ↑ More dangerous criminals taken off the streets

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