

INVESTINA



SAFE CITY

2017 ANNUAL REPORT





olice Commissioner
James P. O'Neill and the
men and women of the
NYPD have ushered in an
era of historically low crime
in New York City. Crime rates have
fallen to levels not seen since the 1950s.
As the Department moves forward in
this new era, the New York City Police
Foundation will be with them every step
of the way, providing necessary funding
for new initiatives and technology.

These critical resources help to make New York City a safer place to live, visit and work. Our unique public/private partnership continues to keep the NYPD at the cutting edge of innovation as it begins a new era in policing and a path to a safer and fairer city.



OUR MISSION WILL ALWAYS
BE TO FIGHT CRIME AND
KEEP PEOPLE SAFE. BUT WE KNOW
THAT IT'S NOT ENOUGH TO SIMPLY
KEEP PEOPLE SAFE; PEOPLE HAVE TO
FEEL SAFE, TOO."

JAMES P. O'NEILL POLICE COMMISSIONER

A DRAMATICALLY SAFER CITY From 1990-2017, crime in New York City substantially decreased. Number of Crimes (7 Majors) 600,000 400,000 300,000 200,000 100,000



he priority for the NYPD and for the New York City Police Foundation is to engage the public through Neighborhood Policing. The Foundation is working with the NYPD at both the citywide and local levels to ensure Neighborhood Policing's continued success as it is implemented in all precincts and communities throughout the city.



SUPPORTINGNEIGHBORHOOD POLICING





COMMUNITY PARTNERS

The Foundation helped to create the Community Partner Program in which 650 community leaders serve as liaisons between local cops and neighborhood residents.

NYPD NEWS

The real story of the NYPD, told by the NYPD. Visit NYPDnews.com or follow @NYPDnews.



BUILD THE BLOCK

The Foundation supported a citywide campaign to raise awareness about Neighborhood Policing and meetings taking place at the local level between the police and the public they serve.



COMMUNITY MEETINGS

The Foundation sponsors events and meetings throughout the City to fully engage the public in the shared responsibility of Neighborhood Policing.

NEIGHBORHOOD POLICING YOUTH PARTNERS

ngaging youth is an essential part of Neighborhood Policing. The Police Foundation is working with the NYPD and community partners to connect our city's youth with resources to expand their career opportunities and serve their neighborhoods.



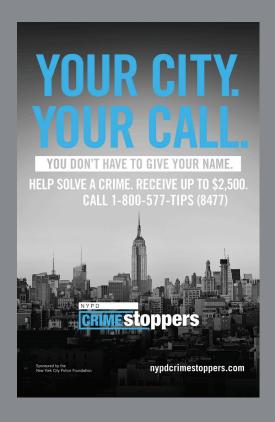
NYPD LEARNING LAB MODEL

BROWNSVILLE, BROOKLYN

- Officers work with young people from six New York City Housing Authority developments.
- Youth participate in a basketball league and mandatory 10-week life skills curriculum.
- Community Partners assist in providing life skills training and job placement.
- Young leaders are identified to serve as ambassadors in their housing development and to create and implement a local communications plan.
- All participants in the program receive placement in a summer job opportunity.
- Ambassadors develop virtual reality training in de-escalation.



he Police Foundation provides the vital funds for two NYPD reward programs that, for over 30 years, have provided clear and effective results. The **Crime Stoppers Program** offers rewards of up to \$2,500 for anonymous information to the 800-577-TIPS hotline that leads to the arrest and indictment of a violent felon. **Operation Gun Stop** gives rewards of \$1,000 for tips leading to the seizure of illegal weapons. This public/private partnership between the NYPD and the New York City Police Foundation has been an invaluable crime-fighting tool since the Crime Stoppers Program's inception in 1983.



\$2.4
million

1,523
HOMICIDES CASES SOLVED

2,161
ROBBERY CASES SOLVED

4,504
ILLEGAL GUNS SEIZED

*NYPD stats as of 04/2018



or over 15 years the Police Foundation has funded the stationing of NYPD Intelligence Officers across the globe to gather firsthand intelligence on worldwide counterterror operations. There are now 14 officers stationed abroad in the International Liaison Program building contacts with local law enforcement agencies and providing in-depth analysis to their counterparts back home. In the event of a terrorist attack overseas, these detectives can be at the scene to provide timely information to the NYPD.



MADRID

Agency: Madrid Municipal
Police Headquarters

Post Established: 2006

TEL AVIV
Agency: Israeli National Police
Post Established: 2003

NYPD **INTELLIGENCE OFFICERS ARE** STATIONED IN HESE CITIES

AMMAN Agency: Jordanian Public Security Directorate
Post Established: 2005

Agency: Abu Dhabi GHQ Post Established: 2009

Agency: Qatari Ministry of Interior Post Established: 2017

Agency: Singapore Police Force Headquarters Post Established: 2003

Agency: Australian Federal Police Post Established: 2015

WE NEED TO BE POSITIONED 24 HOURS A DAY, 365 DAYS A YEAR, NEW YORK CITY IN REAL TIME."

JOHN J. MILLER **DEPUTY COMMISSIONER OF** INTELLIGENCE & COUNTERTERRORISM

ADDITIONAL PROGRAM SUPPORT



PROFESSIONAL DEVELOPMENT

The Foundation helps keep the NYPD on the cutting edge of law enforcement through a broad based professional development and scholarship program.



EXPLOSIVE DETECTION K9S

The Foundation funds the purchase of speciallytrained explosive detection canines. These dogs are able to identify individuals who are carrying explosive material in large crowds.



HEROES FUND

The Heroes Fund was established to support programs designed to maintain the health, well-being, and morale of the brave men and women of the NYPD.



REACHINGTHE PUBLIC

The Foundation helps the NYPD to raise public awareness on important initiatives such as the opioid crisis and reporting sexual assault.



elow is an overview of the New York City Police Foundation's income and expenses for the 2017 Fiscal Year. The Better Business Bureau recommends that an organization spend at least 65% of all expenses on program activity. In Fiscal Year Ending 2017, the Police Foundation spent 78% directly on its program services.

REVENUE

Contributions\$ 5,828,112Annual Benefit Gala4,039,069Interest and Investment Income37,164NYPD Licensing and other revenue542,178

TOTAL REVENUE \$10,446,523

OPERATING BUDGET	PROGRAM TOTAL	FUNDRAISING	MANAGEMENT & GENERAL	COST OF ANNUAL BENEFIT GALA	TOTAL EXPENSES
Salaries	\$ 440,374	\$ 301,743	\$ 333,863	\$ -	\$ 1,075,980
Payroll taxes & benefits	123,577	84,674	93,688		301,939
Direct program expenses	7,243,296				7,243,296
Rent	73,708	50,505	55,881		180,094
Gala Dinner				607,657	607,657
Fundraising expenses		36,606			36,606
Administrative Expenses	67,355	46,151	63,591		177,097
Professional fees			252,013		252,013
Publicity & promotion			156,753		156,753
Depreciation	10,863	7,444	8,236		26,543
Miscellaneous Expenses	82,031	56,209	62,192		200,432
TOTAL EXPENSES	\$8,041,204	\$583,332	\$1,026,217	\$ 607,657	\$10,258,410

NET ASSETS as of June 30, 2017

\$12,255,250

ublic Safety is the foundation of everything that we love about our city. Art, commerce, events, activities, education and recreation all depend on the public safety provided by the work of the NYPD. We invite you to invest in a safe city by supporting us today.



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