

## INVESTINA



# SAFE CITY

**2019 ANNUAL REPORT** 





he New York City Police Foundation's mission is to provide critical resources for innovative NYPD programs that make New York City a safer place to live, visit and work. Established in 1971, the Police Foundation is the only independent, non-profit organization dedicated to raising funds for NYPD public safety programs and provides the NYPD with strategic resources beyond the Department's budget that help strengthen police services. Our investment not only helps to prevent and fight crime, but supports the brave men and women of the NYPD by promoting officer safety, wellness and professional development.

The Police Foundation's efforts have direct and measurable results on the safety of New York City through some of the following programs:

#### **CRIME STOPPERS**

By providing the funds to offer cash rewards of up to \$2,500 for anonymous information that leads to the arrest and indictment of a violent felon, the Police Foundation's support of the Crime Stoppers and Gun Stop programs help remove thousands of dangerous felons and illegal guns from neighborhoods throughout the city.

#### **OPTIONS**

Strengthening partnerships and building trust between the police and the public communities they serve, the Options Program is an innovative Neighborhood Policing initiative designed to provide young people with decision-making skills, a voice in their community, and career development opportunities.

#### NYPD PROFESSIONAL DEVELOPMENT

Providing the support for professional development programs and training helps to prepare officers for the complexities of policing, increasing the effectiveness and efficiency in police services.

#### THE INTERNATIONAL LIAISON PROGRAM

Through the stationing of NYPD officers in 14 international cities and two domestic posts, the International Liaison Program is a counterterrorism initiative that allows Intelligence Officers to gather critical information and work with local law enforcement to provide firsthand, in-depth analysis to New York City.

#### **TECHNOLOGY SUPPORT**

By investing in new technologies and providing the seed money to pilot new programs, the Police Foundation helps to accelerate operational and technological change with groundbreaking initiatives that are paving the way for a safer city.

Public safety is a shared responsibility and the Police Foundation remains steadfast in its support of the NYPD, whose efforts are building a safer New York City for us all.



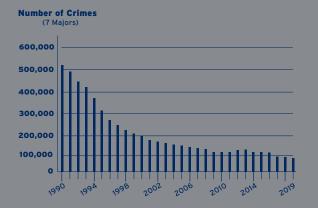
he men and women of the NYPD have ushered in an era of historically low crime in New York City. Crimes rates have fallen to levels not seen since the 1950s. As the Department works to build on that success under the leadership of Police Commissioner Dermot Shea, the New York City Police Foundation will be with them every step of the way, providing necessary funding for new initiatives and technology.

These critical resources help to make New York City a safer place to live, visit and work. Our unique public/private partnership continues to keep the NYPD at the cutting edge of innovation as it begins a new era in policing and a path to a safer and fairer city.



#### A DRAMATICALLY SAFER CITY

From 1990-2019, crime in New York City substantially decreased.



THE NYPD DIRECTS EVERY RESOURCE TOWARD A SINGULAR MISSION: MAKING THE SAFEST LARGE CITY IN AMERICA EVEN SAFER. HOW WE GET THERE IS THE NEXT LEVEL OF NEIGHBORHOOD POLICING."

DERMOT SHEA
POLICE COMMISSIONER

he Police Foundation provides the vital funds for two NYPD reward programs that, for over 35 years, have provided clear and effective results. The **CRIME STOPPERS PROGRAM** offers rewards of up to \$2,500 for anonymous information to the 800-577-TIPS hotline that leads to the arrest and indictment of a violent felon. **OPERATION GUN STOP** gives rewards of \$1,000 for tips leading to the seizure of illegal weapons. This public/private partnership between the NYPD and the New York City Police Foundation has been an invaluable crime-fighting tool since the Crime Stoppers Program's inception in 1983.





OVER \$2.6 million

1,580
HOMICIDE CASES SOLVED

2,316 ROBBERY CASES SOLVED

5,393
ILLEGAL GUNS SEIZED

### NEIGHBORHOOD POLICING AND COMMUNITY SUPPORT

he priority for the NYPD and for the New York City Police Foundation is to engage the public through Neighborhood Policing. The Foundation is working with the NYPD at both the citywide and local levels to ensure Neighborhood Policing's continued success as it is implemented in all precincts and commands throughout the city.

Engaging youth is an essential part of Neighborhood Policing. The Police Foundation is sponsoring **OPTIONS**, a program developed in partnership with local community organizations and neighborhood police officers that uses virtual reality technology to build relationships between police officers and young people. This program provides useful life skills, helps to reduce criminal activity, trains young people in emerging technologies, and creates human connections between New York City youth and NYPD officers.





## PROFESSIONAL DEVELOPMENT, TRAINING AND SUPPORT

orking closely with the NYPD's newly established Office of Professional Development, the Foundation is supporting a broad based program to define, assess, and develop leaders within the NYPD. In addition to scholarships for individuals the Foundation works with the Department to reach specific groups with tailored programs for continuing education. For example, the Foundation sponsors a career development training program and speakers bureau for NYPD Intelligence Analysts to further their knowledge of world affairs and international relations as well as multiple inter-agency law enforcement conferences each year.

The Foundation also sponsors programs which are dedicated to maintaining the health, well-being and morale of the brave men and women of the NYPD. These programs include fitness centers, memorial services and special events which recognize the exceptional work of the men and women of the Department.







\$2,000,000 INVESTED IN PROFESSIONAL DEVELOPMENT AND WELL-BEING IN FY19



he Foundation funds the purchase of highly-trained explosive detection canines. These dogs are able to detect airborne particles that are left behind in the wake of a person who is carrying explosives, enabling them to find that person or any devices they leave behind in large moving crowds. Unlike traditional bomb-sniffing dogs, which have to move through an area, sniffing point-to-point at the direction of their handler, these dogs are able to "scan" a crowd as it passes by and bring the handler to the suspect.

The Foundation has also recently sponsored the renovation of the NYPD's Canine Training Facility, helping to ensure that our four-legged partners are up to the job.



### COUNTERTERRORISM AND INTELLIGENCE

ince 2002, the Police Foundation has funded the stationing of NYPD Intelligence Officers across the globe to gather firsthand intelligence on worldwide counterterror operations. There are now 14 officers stationed abroad in the International Liaison Program, in addition to officers posted in two domestic cities, where they are building contacts with local law enforcement agencies and providing in-depth analysis to their counterparts back home. In the event of a terrorist attack overseas, these detectives can be at the scene to provide timely information to the NYPD.



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WE NEED TO BE POSITIONED 24
HOURS A DAY, 365 DAYS A YEAR,
ALL AROUND THE GLOBE TO REACT IN
NEW YORK CITY IN REAL TIME."

JOHN J. MILLER
DEPUTY COMMISSIONER OF
INTELLIGENCE & COUNTERTERRORISM





n 2019 the Police Foundation raised nearly \$5.5 million, a new record, at its Annual Gala, where James P. Gorman, Chairman and Chief Executive Officer of Morgan Stanley, was recognized for his outstanding commitment to public safety. Every dollar donated to the Police Foundation goes to support NYPD programs as the Foundation's Board of Trustees covers 100% of overhead costs.















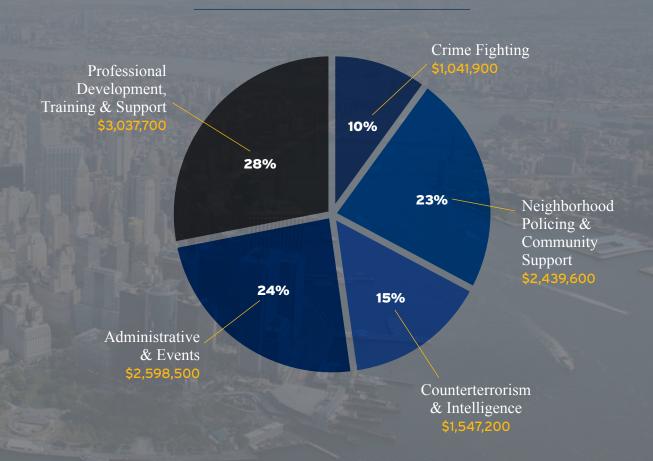


elow is an overview of the New York City Police Foundation's income and expenses for the 2019 Fiscal Year. The Better Business Bureau recommends that an organization spend at least 65% of all expenses on program activity. In Fiscal Year Ending 2019, the Police Foundation spent 73% directly on its program services.

| Ш       | Contributions  | \$  | 3,983,394  |
|---------|--|-----|------------|
| 2       | Investment Activity  |     | 221,291    |
| Z       | Annual Benefit income  |     | 5,488,438  |
| REVENU  | NYPD Licensing and other revenue   |     | 475,062    |
|         |  |     | 1.17       |
| ~       | TOTAL REVENUE  | \$  | 10,168,185 |
|         |  |     |            |
| S       | PROGRAM SERVICES:  |     |            |
| Ш       | Law enforcement  | \$  | 3,820,766  |
| 2       | Community understanding and support  |     | 1,394,352  |
|         | NYPD professional development and well-being   |     | 2,040,264  |
|         | The second of th |     |            |
| EXPENSE | TOTAL PROGRAM SERVICES   | \$  | 7,255,382  |
| ш       |  |     |            |
|         | SUPPORTING SERVICES:   |     |            |
|         | Management and General   | \$  | 1,436,891  |
|         | Fundraising  |     | 528,219    |
|         | Annual Benefit   |     | 730,260    |
|         | TOTAL SUPPORTING SERVICES  | ė   | 2,695,370  |
|         | TOTAL SUPPORTING SERVICES  | - 4 | 2,093,310  |
|         | TOTAL EXPENSES   | Ś   | 9,950,752  |
|         |  |     | 2,200,102  |
|         |  |     |            |
|         | CHANGE IN NET ASSETS   | \$  | 217,433    |
|         |  |     |            |
|         | NET ASSETS – End of Year   | \$  | 12,766,426 |

very dollar donated to the New York City Police Foundation goes to support NYPD programs as our Board covers 100% of overhead costs.

## **FISCAL YEAR 2020 BUDGET** \$10,664,900



Please contact Taylor Kahn for more information at 212-751-8170 or tkahn@nycpolicefoundation.org.

To donate now visit www.nycpolicefoundation.org/donate.